### **Agenda**

#### 24th April 2014

introduction to the meeting methodology 09:30 - 12:30 Bilateral meetings morning session 12:30 - 13:00 Lunch break 13:00 - 17:30 Bilateral meetings -

09:00 - 09:30 Registration and

afternoon session

### 25th April 2014

A FAM trip for foreign tour operators /buyers/ who have registered by 28th March 2014.

#### Venue

The CrossTour 2014 will take place at the Riga Hotel in Ruse, Bulgaria.

### **Deadlines**

7th April Register15th April Request meetings23th April Receive meetings schedule24th April Attend meetings



## Registration

http://danubetournet.eu/crosstour2014/

# Language

English

#### **Contacts**

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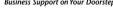
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# CrossTour 2014

Brokerage Event 24th April 2014 Ruse, Bulgaria









The matchmaking event offers the tourism industry stakeholders the chance to meet potential partners in pre-arranged face-to-face meetings in order to establish business co-operation.

CrossTour 2014 will focus on promoting the Danube region of North Bulgaria and joint tourism offers with neighbouring Romania.





CrossTour 2012

CrossTour 2013

### Why do you have to participate?

- To develop business relationships
- To exchange experience
- To establish joint tourism activities and offers

### Who can participate?

- Hotels, guest houses, other types of accommodation;
- Restaurants/Food and drink;
- Spa hotels or medical/ health centres;
- Municipalities;
- Tourist Information Centres;
- Tour operators;
- Travel agents;
- Creative industries willing to find tourism counterparts;
- Other organisations in the tourism field.

#### How much does it cost?

- There is **no fee** for participation
- Foreign tour operators /buyers/ will be offered special accommodation terms and a custom-made FAM trip in the region.