

A French company manufacturing high-end organic lavender products in the South of France is looking for a business partner to distribute its products.

## Summary

Profile type	Company's country	POD reference
<b>Business Offer</b>	<b>France</b>	<b>BOFR20230215005</b>
Profile status	Type of partnership	Targeted countries
<b>PUBLISHED</b>	<b>Commercial agreement</b>	<b>• World</b>
Contact Person	Term of validity	Last update
<a href="#">Noriko Mita</a>	<b>17 Feb 2023</b> <b>17 Feb 2024</b>	<b>17 Feb 2023</b>

## General Information

### Short summary

A French manufacturer that combines art and exquisite craftsmanship, based in Provence, South of France, is looking for a business partner to distribute its high-end sachets filled with lavender from Provence, which are both well-being and décor items.

### Full description

This company paints exclusive watercolors representing Provence's landscapes and brings them to life on unique and refined lavender sachets that promote well-being.

The company dedicates its know-how, creativity, and passion to Provence to both painting and manufacturing processes to offer high-quality products focused on a local and sustainable approach. They can produce up to 1800 sachets per month. All the products are handmade in Provence.

The company offers a wide range of designs printed with natural inks on natural fabrics. The company only uses nothing but organic lavender exclusively from Provence for its quality and relaxing properties.

The lavender sachets facilitate overall well-being, helping reduce stress and contributing to relaxation and calm. They are a perfect accompaniment to daily life. But they can also be used as decoration and enjoy the watercolor on it.

The company distributes its products in France in luxury hotels, tourist offices, souvenir shops and also on its BtoC

online shop.

It has extended its business in Europe and in the US working with specialized concept stores and is looking for new distributors to offer refined, unique, and high-end Provencal products.. The company will be happy to provide more information and photos that reflect their products' high potential.

---

#### Advantages and innovations

- The company paints exclusive watercolors and then manufactures lavender sachets in their workshop in Provence.
- The products contain exclusively organic lavender that comes from Provence.
- The designs are printed on both natural fabrics and boxes with natural inks in France.

---

#### Technical specification or expertise sought

---

#### Stage of development

**Already on the market**

#### Sustainable Development goals

- **Goal 3: Good Health and Well-being**

#### IPR Status

## Partner Sought

---

#### Expected role of the partner

- The partner should distribute complementary products.
- The partner should be familiar with the sector.

#### Type of partnership

**Commercial agreement**

#### Type and size of the partner

- **SME 11-49**
- **SME <=10**

## Dissemination

---

Technology keywords

Market keywords

- **07004003 - Home furnishing and housewares**
- **07004008 - Other consumer products**
- **07001007 - Other leisure and recreational products and services**
- **09004003 - Textiles (synthetic and natural)**

Targeted countries

- **World**

Sector groups involved

## Media

Images



[L'AUGUSTE Provence gift set.jpg](#)



[L'AUGUSTE Provence lavender sachet.jpg](#)



[L'AUGUSTE Provence sachets.jpg](#)

Videos

[Discover l'Auguste Provence](#)