

Partnering Opportunity

Profile status : Published

Business Request

Austrian innovator seeks a manufacturing partner in order to bring a highly modular power strip system to market

Summary

The Austrian company has developed a veritable innovation: a highly flexible power strip system with additional functions. The system is freely scalable in a similar way to Lego with electric socket modules and freely selectable functionality modules. The development stage is close to completion and a prototype is available. The next step is to prepare the market launch. To do so, the company seeks a manufacturing partner to start the next phase and to possibly contribute financially.

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Details

Description

The company which is located in southern Austria has invested considerable resources to develop and patent an innovative power strip concept. This concept combines a well-known basic technology with new possibilities and functionalities for end users.

USPs for this concept are
- design

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- flexibility
- and functionality.

It is very easy to create an individual power strip system module by module and implement different functionalities.

Functionalities can be for example USB charger, DLAN, lighting module, ammeter, sound module, alarm system and many more and the system can be easily operated via an app from a mobile phone. The power strip can also be built around corners.

Now, the company is starting talks with potential distributors and the company needs to take the next steps: prepare for trial production and trial market test and go on to produce and market. In order to do so it is looking for a partner under a manufacturing agreement, preferably an electrical engineering company already using injection molding and metal processing technology which can also financially contribute to bringing the new product to market.

Advantages and innovations

The product innovation is to set up a power strip module by module and combine this with a large number of functionalities. It enables the user to change the number of electrical sockets every time and to change or extend the functionalities. In this way, the user always has the right product with the right functions.

Greatest benefits are:

- Modularity
- Flexibility
- Modern design
- Energy saving
- Waste saving

Technical Specification or Expertise Sought

The company is looking for the following kinds of technical expertise: electrical engineering - injection molding and metal processing technology - industrial series production. A financial contribution by the manufacturing partner would be welcome, as well.

Stage of development

Prototype available for demonstration

IPR Status

Patent(s) applied for but not yet granted, Copyright

Profile Origin

COSME

Keywords

Market

03003

Power Supplies

03004003

Other electronics related equipment

NACE

Network Contact

Issuing Partner

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Open for EOI: **Yes**

Dissemination

Restrict dissemination to specific countries

Croatia, Czechia, Germany, Hungary, Japan, Netherlands, North Macedonia, Norway, Poland, Romania, Slovenia, Spain, Sweden, Switzerland

Client

Type and Size of Organisation Behind the Profile

Inventor

Year Established

2010

Turnover

<1M

Already Engaged in Trans-National Cooperation

No

Languages Spoken

English
German

Client Country

Austria

Partner Sought

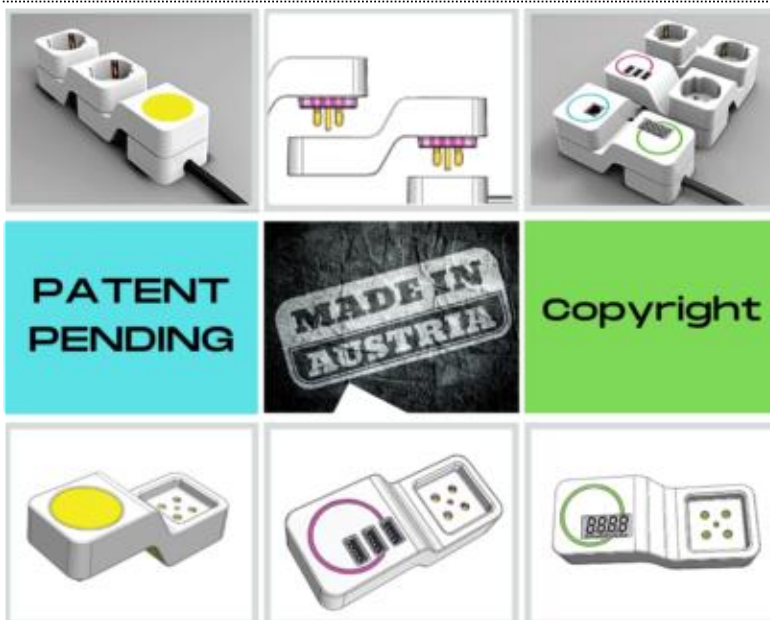
Type and Role of Partner Sought

The partner sought is an electrical engineering company already using injection molding and metal processing technology. It should be experienced in the field of product market approvals. Financial contribution to the production process and a long-term involvement would be welcome.

Type of Partnership Considered

Manufacturing agreement

Attachments



Multiple options for modular power strip